Ninja reveals the new Ninja Speedi™ Rapid Cooker (ON400UK) to unlock delicious meals in 15 minutes[1]

- *The Ninja Speedi Rapid Cooker combines speed and convection heat to make cooking full meals fast and easy*
- *Create delicious, complete meals in as little as 15 minutes[1]: just choose your base, your vegetables, and your protein to create an entire meal in one pot.*
- *Home chefs can also look forward to the Speedi Meal Builder: an online recipe generator for five-ingredient recipe inspiration.*

London, UK – Many people are looking for fast and cost-effective ways to create delicious meals at home, with almost one in five Brits choosing faster recipes with simpler ingredients in 2022[2].

Introducing Ninja's new Speedi Rapid Cooker. Consumers can now create complete meals using Ninja's Rapid Cooking System to steam and air fry food at the same time to achieve delicious, healthy meals in as little as 15 minutes[1].

Rapid Cooker Mode combines steam with convection heat under one lid, to create fluffy grains or al dente pasta, tender vegetables and crispy mains – all at once. What's more, capable of feeding up to four people, the Ninja Speedi Rapid Cooker can cook up to four chicken breasts and 225 grams of pasta at the same time, thanks to its 5.7-litre capacity.

The Speedi Rapid Cooker includes 2 modes, with 10 cooking functions creating endless possibilities for exciting mealtimes at home. Steam retains up to 90% of nutrients[3] and quickly infuses food with moisture. Convection air crisps and caramelises. Simply layer your ingredients in the cooking pot using the adjustable Cook & Crisp Tray.

Users can easily switch between both Air Fry/Hob mode and Rapid Cooker mode by flipping the SmartSwitch™. Or choose the Speedi Meal function to cook a whole meal in the Ninja Speedi™ Rapid Cooker at the same time.

The Ninja Speedi Rapid Cooker comes with a non-stick cooking pot and crisper tray, which are both dishwasher-safe for easy clean up.

To give Speedi users recipe inspiration with step-by-step cooking guidance, Ninja has also unveiled the Speedi Meal Builder: an online recipe generator for consumers to build their own customisable recipes in just five steps, designed to streamline mealtimes at home. Available online, the meal builder allows Ninja fans to select their favourite ingredients to generate a step by step recipe for their own Speedi meal.

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[1] Excluding pre-heating time
[2] From BBC Good Food Nation Survey 2022: https://www.bbcgoodfood.com/article/bbc-good-food-nation-survey-results-2022
[3] *3rd party laboratory tested with steam setting on broccoli, bell pepper, mangetout for vitamin C, salmon for omega3/6, beef for iron*

Spokesperson at Ninja, said: *"We're so excited to be launching the Ninja Speedi Rapid Cooker to bring thousands of quick to prepare, delicious meals to home chefs. Its variety of functions are sure to get users excited about mealtimes at home, and our Speedi Meal Builder is the perfect starting point for those looking for a bit of recipe inspiration with their new Ninja tool."*

Get yours now for £249.99 at ninjakitchen.co.uk and at select retailers.

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About SharkNinja:

SharkNinja is devoted to developing 5-star consumer rated products that make life easier in the home, from award-winning vacuums, innovative sophisticated kitchen appliances and intelligent personal care products. Pioneers in advanced floor care solutions and revolutionary household appliances, SharkNinja provides today's consumer with an unrivalled standard of world class and desirable products that enhance their busy lifestyle.

SharkNinja utilises engineering bases in Boston, London, and China to create a 24-hour non-stop design cycle, rapidly bringing new ideas to market to immediately meet emerging market trend.

Product Image Caption

The NEW Ninja Speedi™ Rapid Cooker unlocks the ability to cook a perfect meal in as little as 15 minutes[4], all in one pot. Steam and convection heat work together to create perfect meals from the comfort of your own home. RRP £249.99, ninjakitchen.co.uk

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[4] Excluding pre-heating time